

## Mission Statement

UNM New Mexico Child Abuse Prevention Partnership works collaboratively with our stakeholders to eliminate child maltreatment in New Mexico.

## Problem Statement

New Mexico has among the highest rates of child abuse and maltreatment in the United States. This has major detrimental effects on the health and wellbeing of children and adults who have experienced child maltreatment and costs the citizens of New Mexico millions of dollars annually.

## Goals

- Prevent child abuse and maltreatment in New Mexico
- Develop strong committed and sustainable partnerships with key stakeholders to develop strategies to work together to prevent child maltreatment.
- Educate state and community leaders and citizens of New Mexico on the impact of child maltreatment and on strategies to prevent child maltreatment.
- Establish a Chapter of Prevent Child Abuse America in New Mexico called UNM Prevent Child Abuse New Mexico.
- Develop a New Mexico Child Abuse Prevention plan

## Rationales

- Current research on child maltreatment indicates that it leads to poor child physical, emotional, and social development.
- Current research indicates that child maltreatment leads to poor physical and mental health in child and adult survivors of child maltreatment.
- Data indicates that there are great societal benefits to breaking the multi-generational cycle of child maltreatment
- Current research on child maltreatment indicates that it costs the citizens in the State of New Mexico millions of dollars annually due to legal and intervention costs.
- Data indicates investing in prevention generates returns in investment by savings for future interventions.

## Assumptions

- Child maltreatment is 100% preventable.
- Child maltreatment is under reported.
- Our children and communities are better served by preventing child maltreatment then dealing with the effects of child maltreatment.
- Prevention of child maltreatment requires a sustained commitment and partnership between state and local government agencies, service providers, advocacy groups, and families.

## Timeframe

3 years

## Resources

- University of New Mexico Department of Pediatrics housing NMCAPP
- New Mexico Children's Trust Fund
- Prevent Child Abuse America
- University of New Mexico Foundation
- New Mexico Child, Youth, Families Department
- New Mexico Department of Health
- Private Foundations
- NMCAPP Core Team
- NMCAPP Research Team
- NMCAPP Education Team
- NMCAPP Marketing Team
- NMCAPP Fundraising Team
- Community Service and Health Providers

## Activities

- Data collection regarding risk and protective factors, rates of maltreatment, and outcomes of interventions
- Fundraising activities to support local communities to raise money
- Recommendations of evidence-based practices for the prevention of child maltreatment for communities to use
- Support communities in evaluating their own programs and applying for grant funding
- Promote state and local policy that supports children's' health and wellbeing
- Form a committee of statewide organizations, agencies, and PCANM to develop a New Mexico Child Abuse Prevention Plan
- Educate healthcare providers, schools, families, etc. about effective child maltreatment prevention strategies
- Engage state and community stakeholders in partnering in prevention activities to share and expand successful prevention and intervention efforts that already exist in communities
- Develop child maltreatment prevention curriculum for promoting healthy child development
- Hire one program coordinator to assist in developing partnerships with community organizations

## Outputs

- Data sharing model to support state and local communities in data needs
- Standardized data collection strategy of core variables across programs
- Two fundraising activities per year—Gala and 5k
- Participation in 3 activities to promote policy change including support with legislative bills and policy workgroups
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- Child maltreatment awareness and education media project

- Annual statewide Child Abuse Prevention Summit
- Consultation on 3 grant proposals with state and local communities
- Consultation with 3 communities in self-evaluation efforts
- Increase collaboration among providers and agencies by aligning efforts and achieving results
- New Mexico Child Abuse Prevention Plan
- Curriculum for families and communities on raising healthy children and preventing child maltreatment
- House a Child abuse and Prevention Center Library at UNM-HSC to establish a robust state child abuse and neglect surveillance, data collection and analysis for curriculum development and research for informed practices

#### Short-term Outcomes (3 years)

- Increased awareness of child maltreatment and its health, economic, and developmental impact
- Increase in child maltreatment reports
- State-wide partnership with local communities
- Meaningful partnerships with national organizations
- Data sharing with local chapters and state
- Financial support given to prevention programs
- Increase use of evidence-based prevention activities

#### Intermediate-Term Outcomes (5 years)

- Reduction in reported and substantiated maltreatment reports
- Increased access to prenatal care
- Increased access to home visiting programs
- Increased social support for families
- Increased positive parenting practices
- State and local policy change that supports healthy development and reduction in child maltreatment

#### Long-Term Outcomes (10-15 years)

- Reduce rates of child maltreatment
- Strong families
- Healthier communities
- Improve health, development, and wellbeing of children
- Safe, Stable, Nurturing Relationships for Children (SSNRs)
- Increase school readiness, high school and postgraduate degrees